C2H LLC

Capability Statement

Core Competencies

- **Leadership Development & Coaching**: Certified ICF executive coaching and customized training to cultivate high-performing leaders.
- **Strategic Development**: Tailored business initiatives that align organizational goals with long-term strategies for sustainable growth.
- **Workforce Education Solutions**: Comprehensive services in talent management, organizational alignment, and culture/change management.
- **Training & Education**: Design and delivery of targeted training programs to boost performance and productivity.
- **Assessments & Diagnostics**: Advanced tools for evaluating organizational effectiveness, employee performance, and leadership capabilities.
- **Government Contracting**: Specialized consulting services for government entities, leveraging top-secret clearances to ensure compliance and excellence.

Differentiators

- **Connecting Heads to Hearts®-** Integrates emotional intelligence and strategic thinking to strengthen leadership effectiveness and mission performance.
- **Credentialed Executive Coaches -** Globally certified coaches delivering leadership development across all organizational levels.
- **Mission-Tailored Solutions -** Custom programs aligned to operational needs, organizational goals, and leader development requirements.
- **Agile & Responsive -** Rapid adaptation to changing mission, organizational, and market conditions.
- **Top Secret Cleared Capability -** Qualified to support high-security government and defense initiatives.
- **Measurable Impact -** Data-informed programs that drive sustained performance and growth.
- **SDVOSB & Minority-Owned -** Service-Disabled Veteran-Owned and Minority-Owned Small Business.

Company Data

C2H is a leading business and management consulting firm focused on empowering leaders, teams, and organizations through a range of development and training services. We deliver high-quality consulting that fosters growth and innovation in competitive environments. We strive to cultivate leaders who blend strategic thinking with deep emotional connections, enhancing capabilities through personalized training solutions. Our mission is to unlock potential and drive transformative success, guided by our core values of connection, collaboration, transparency, and trust.

SBA Info & NAICS Codes:

- SDVOSB, VOSB
- CAGE Code:9ZFP7
- UEI: PB67YZUZGFT6
- EIN: 86-1203951
- We Accept Credit and Purchase Cards
- NAICS codes
  - 541611/541612
  - 541618/541690
  - 541820/541990
  - 611430/611699
  - 611710
- Pursuing 8(a)

Past Performance

- **Department of Defense (DoD) -** Delivered leadership consulting and team development on government contracts using **TS/SCI-cleared personnel**.
- **Department of the Air Force -** Designed and implemented an enterprise evaluation framework supporting **680,000 personnel**, improving efficiency and alignment with strategic objectives.
- **U.S. Air Force – Organizational Assessment -** Conducted multi-unit needs assessments to identify leadership, performance, and operational requirements.
- **International Defense Organizations -** Led organizational alignment and policy development for the **Zambian Defense Forces** and **Tunisian Armed Forces**, impacting national-level defense and health portfolios.
- **Commercial & Executive Coaching -** Delivered leadership training and certified coaching to **250+ leaders**, achieving **25–30% performance improvements**.

Leadership POC

Dr. Keith Castille
Co-Founder & CEO

Doctorate, Strategic Leadership
Liberty University

Certifications:
Project Management, Enterprise Level Leadership, International Speaker, Global Training, Executive Coaching, Leadership in AI, MIT

8401 Maryland Drive, #4261, Richmond, VA 23294 (866) 694-5861 c2hinfo@c2htransform.com
www.c2htransform.com